

J B M
Guidelines
On
Industrial Contact

Experience shows that effective collaboration with local and regional industry can:

Provide advice on strategic planning and development of the civil engineering discipline.

Provide guidance on research priorities.

Provide useful feedback on meeting the requirements of the Research Excellence Framework.

Advise the School/Department on marketing.

Contribute material for publicity brochures and websites.

Help the School/Department to formulate or revise its programme aims and objectives.

Provide a constructive check on the performance of the School/Department in achieving its aims and objectives.

Provide teaching material to be used in design and project work.

Secure industrial tutors and leaders for design and project work.

Advise on financial matters.

Provide advice on staffing and other resource issues.

Provide advice on accreditation issues and assist the JBM and the School/Department during accreditation visits.

Help to mentor students.

Facilitate site visits.

Facilitate industrial secondments for academic staff.

Facilitate industrial placements for students (for both summer and/or year out placements).

Provide industrial mentoring for academic staff seeking a professional qualification.

Industry has a global vision that should be addressed in the classroom.

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**Thank you
for
listening**